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Why use social media for ministry:

<http://www.churchmarketingsucks.com/2012/02/churches-reaching-out-with-pinterest/>

Best practices for your ministry in social media:

<http://www.ministrybestpractices.com/2012/02/how-to-use-pinterest-for-your-ministry.html>

Videos that deliver ideas on how to use social media:

- [Create A Church Facebook Fan Page](#)
- [Becoming Social Media Savvy Without Losing Your Soul](#) (Brent McCracken, Biola Digital 2012)
- [Social Media For Non-Profits](#)

Video sources:

<http://www.internetevangelismday.com/video-outreach.php>

<http://www.sermonspice.com>

Toolbox to help your church:

<http://www.internettoolboxforchurches.com/>

Internet stats:

<http://www.internetworldstats.com/stats2.htm#americas>

Research on tech and connectedness/community:

<http://www.pewinternet.org/Reports/2009/18--Social-Isolation-and-New-Technology.aspx>

Facebook startup:

<http://www.socialmediaexaminer.com/how-to-set-up-a-facebook-page-for-business/#more-36039>

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Slide share is a great tool:

<http://www.socialmediaexaminer.com/slideshare-how-to-market-your-business/>

Good solid advice on church web design:

<http://www.stevefogg.com>

Sesame street funny video:

[theres an app for that](#)

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